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Building an AI based DeFi Ecosystem on BNB-Chain that uses Blockchain as a Service (BaaS) to provide decentralized financial solutions through its native governance token, VGT



PROBLEMS

- Lack of decentralized, open source and permissionless protocols
- Inefficient Smart Contract protocol interpolation with centralized digital asset management tools
- Difficulty for investors in managing multiple digital assets
- Absence of cryptocurrency equivalents to conventional products
- Limited digital assets with real use cases



SOLUTION

- A Layer-2 AI based DeFi ecosystem on BNB-Chain for decentralized digital asset management
- Diversification of cryptocurrency exposure for investors through blockchain controlled Indexed products (equivalent to S&P500, NASDAQ etc.)
- Fully decentralized on-chain interconnected Smart contracts
- On-chain asset custody protocols and self-custodial wallets
- Creating digital assets directly linked to the functionalities of the eco-system



PRODUCTS

- Governance Token VGT
- DeFi-GPT for AI interpolation
- VISP protocol for tokenized index and strategies
- NFTs, as eco-system digital ownership
- Multi asset self-custody wallet
- On-chain custodial service
- Digital franchising





MARKET GROWTH POTENTIAL

- 420 M people using cryptocurrencies, projected to 1B by 2025
- On-chain DeFi protocols as a clear alternative to Fin-tech products
- Huge Binance user base on BNB-Chain with a low TVL for DeFi
- No fully decentralized asset management tool available
- Massive potential for Generative AI in blockchain for automation of effective on-chain trades and creation of new protocols
- High demand for secure, compatible and convenient self-custody wallets





BUSINESS MODEL

- Creating an AI based decentralized financial service on BNB Chain
- Developing a network of digital assets through DeFi protocols for better on-chain asset management
- Enhancing crypto user base by creating open-source products and expanding digital infrastructure.
- Bringing investors from conventional financial market space to AI and DeFi





COMPETITORS

- Asset management protocols (Index-Coop, DPI and MVI tokens)
- Self-custody web3.0 wallets (Metamask, Coinbase Wallet)
- Artificial Intelligence based blockchain projects
- Yield Farming Project (staking platforms, Play-to-earn)
- Defi platforms and launchpads
- Metaverse NFTs





COMPETITIVE ADVANTAGE

- Pioneers of AI based DeFis
- First mover advantage as a DeFi ecosystem on BNB-Chain
- Dynamic growth model
- Decentralized, opensource and permissionless web3.0 compatibility
- Safe and secure on-chain digital asset management

